

## Experiences and tools

<b>Title:</b>	<b>BayFOR (Bavarian Research Alliance)</b>
<b>Topic:</b> 1. Practices for fostering higher participation in EU research funding programmes 2. Upgrading the system of Research and Innovation	2
<b>Country:</b>	Germany
<b>Geographic level (regional or national)</b>	Regional
<b>Organisation</b> (Please include here the name and some background information).	BayFOR is a regional organisation which aims to strengthen the position of 30 organisations in the Bavarian area, 11 of which are universities, with regard to their European research presence.
<b>What were the aims of the experience/tool?</b>	The overall aim of BayFOR is to increase the participation of Universities and private companies in European, national and regional research projects.
<b>In which part of the decision tree is the experience (see image at the end of the document)</b>	<p><u>Applicant awareness</u> Information about potential funding is targeted to specific staff members of BayFOR universities</p> <p><u>Consortium facilitator and Pro-active partner search</u> BayFOR has an office in Brussels and actively networks and lobbies at a European level.</p> <p><u>Proposal drafting and proposal submission</u> Support in the application for regional, national and European level funding opportunities.</p>
<b>Who were the beneficiaries or the target group?</b>	More than 30 organisations including 11 universities, private companies and research institutions

<p><b>Description of the experience of using the best practice:</b> (Describe the operating experience with particular focus on the evolution of its development, end user experience).</p>	<p>In practice BayFOR's activities can be categorised under three headings:</p> <p>Raising the interest in European programmes</p> <ul style="list-style-type: none"> <li>• Researchers are targeted according to their area of interest with information of EU, national and regional funding programmes which are monitored regularly.</li> </ul> <p>Network and lobbying at an EU level</p> <ul style="list-style-type: none"> <li>• BayFOR has an office in Brussels and actively engages in discusses with representatives to created links with potential project partners and also highlight key issues in the region of Bavaria.</li> </ul> <p>Provision of support</p> <ul style="list-style-type: none"> <li>• Researchers are supported throughout the application process. An additional service is the re-engineering of rejected proposals to identify alternative calls for submission.</li> </ul>
<p><b>What is the period during which the experience/tool has been carried out?</b></p>	<p>Established in 2006</p>
<p><b>What were the results of this best practice?</b> (Please provide any charts, data, statistics, etc. showing the results of the implementation).</p>	<p>BayFOR currently oversees 11 European framework programme projects and has recently begun offering researchers support for Horizon 2020 proposals. BayFOR is also a part of several regional, national and international research associations.</p> <p>The overall impact of BayFOR activities has been the creation of a direct link between a regional entity of research organisations and research at a European level, bypassing national German structures.</p>
<p><b>What is needed for the experience/tool to be successfully replicated?</b></p>	<p>For the tool to be replicated successfully, specific attention needs to be paid to the governance arrangement with regard to research. For example BayFOR highlights the representation of a regional level organisation at EU level. A well-established</p>

	<p>regional network of organisations is important in implementing BayFOR's model.</p> <p>Two key keys were critical for BayFOR's success:</p> <ul style="list-style-type: none"> <li>• The provision of information to targeted researchers</li> <li>• The establishment of a presence close to the centre of EU activities in Brussels for lobbying and awareness</li> </ul>
<p><b>Please include any references or bibliography here:</b></p>	<p>BayFOR (2014) Internet portal for the Bavarian Research Alliance. [online] Available from &lt; <a href="http://www.bayfor.org/index_en.php">http://www.bayfor.org/index_en.php</a>&gt; [30 July 2014]</p> <p>Eliare Network (2010) Good Practices. [online] Available from &lt; <a href="http://eliare.eu/support-to-stakeholders/good-practices/">http://eliare.eu/support-to-stakeholders/good-practices/</a>&gt; [30 July 2014]</p> <p>Harwin FP7 (2014) BayFOR - Bayerische Forschungsallianz GmbH, Germany. [online] Available from &lt; <a href="http://www.harwin-fp7.eu/project/partners/bayfor-bayerische-forschungsallianz-gmbh-germany">http://www.harwin-fp7.eu/project/partners/bayfor-bayerische-forschungsallianz-gmbh-germany</a>&gt; [30 July 2014]</p>
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## The Decision Tree for Participating in Horizon 2020



Source: EURADA